



**AHMEDABAD  
INSTITUTE**  
OF BUSINESS MANAGEMENT

# **MBA** Placement Brochure

**Batch 2024-2026**

**Ahmedabad Institute of Business Management**

where education meets excellence. Empowering future leaders  
through knowledge, innovation, and values.





“Education is not just  
about learning facts,  
but training the mind  
to think and create the  
future.”





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# The Trustee's

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## Mandate

In today's rapidly transforming business landscape, organisations seek professionals who are not only knowledgeable but also adaptable, ethical, and resilient. At Ahmedabad Institute of Business Management (AIBM), we take great pride in shaping such future-ready leaders through a rigorous and well-structured academic and professional grooming process.

Our institution is built on the philosophy that true education goes far beyond classroom instruction. Every student at AIBM undergoes a disciplined journey of continuous learning through a blend of academic rigour, industry exposure, skill-based training, field projects, simulations, internships, and personality development initiatives. This holistic approach ensures that our students graduate not only with strong conceptual clarity but also with the confidence and professionalism required to excel in the corporate world.

As Trustees, our vision is to create an ecosystem where talent is nurtured, values are strengthened, and potential is transformed into performance. We remain deeply committed to maintaining high academic standards, upgrading infrastructure, fostering industry connections, and ensuring that our students are exposed to real-world business challenges from the very beginning of their journey.

We express our sincere appreciation to our esteemed recruiting partners for reposing their faith in AIBM and our students. Your continuous association inspires us to further enhance the quality of management education we provide. We look forward to a long-term, mutually enriching partnership as we collectively groom competent professionals and responsible leaders for the future.



**Dr. Paresh Gajjar**  
*Founding Director & Trustee*





# Director's Message

## Gurvish Gajjar

In a global landscape defined by rapid innovation and constant disruption, success belongs to those who can think critically, act ethically, and lead with confidence. At the Ahmedabad Institute of Business Management (AIBM), we are steadfast in our commitment to developing such professionals—individuals who possess the perfect blend of competence, creativity, and character.

AIBM was founded on the belief that true management education extends far beyond theoretical concepts. We emphasise immersive, experiential learning through case studies, live projects, research initiatives, and a rigorous 90-day Summer Internship Project that exposes students to real-world business challenges. This hands-on approach ensures our students can effectively apply classroom knowledge to solve complex industry problems.

Our distinguished faculty brings a wealth of academic excellence and industry insight to the classroom, ensuring that our curriculum remains relevant and transformative. However, education at AIBM is not merely about employability; it is about forging leaders ready to create a meaningful impact in their organisations and communities.

We take immense pride in the professional growth our students achieve during their time with us. It is with this spirit of excellence that we warmly welcome our esteemed recruiters and industry partners to engage with our talent and join us in shaping the future of business leadership.



# About The Institute

The Ahmedabad Institute of Business Management (AIBM) is a premier institution dedicated to shaping future business leaders through our rigorous BBA Hons and MBA programs. Strategically located in the heart of Ahmedabad, Gujarat, AIBM bridges the gap between academic theory and practical application.

Our curriculum is meticulously designed to meet the demands of today's dynamic corporate environment, providing students with a holistic understanding of modern management practices. We are committed to equipping our students with the specific skills necessary to excel in the competitive global marketplace.

Beyond the classroom, AIBM offers state-of-the-art infrastructure and access to a robust alumni network. We foster a culture of academic excellence, innovation, and integrity, ensuring that every graduate leaves not just with a degree but as a responsible and visionary leader ready for the future.





# MISSION

Design and develop a curriculum that is skill driven, competent, and industry relevant, with result focused methods that are made possible by state-of-the-art infrastructure.

By using innovative teaching methods, students' behavioral, analytic, research, and ethical capacities are improved, which better prepares them to tackle both the difficulties of today and those of the future in the professional world.

To cultivate the students' potential to become successful business professionals of the future by providing them with a supportive academic environment that includes co-curricular and extra-curricular activities.

To conduct an impartial evaluation of the pupils, develop an evaluation method that is open and objective.

To place an emphasis on the holistic, value-driven development of students via constructive interactions with the academic community, the business community, and society as a whole.

# VISION

To be the preeminent center for learning and research by instilling powerful conceptual and analytical skills that transform individuals into corporate leaders with a sense of responsibility towards all spheres of society. This will allow us to fulfill our mission of becoming the preeminent center for learning and research.



# Future-Ready Insights: Our Expert Speaker Series

## • The Power of Identity: A Brand is Not Just a Logo



### Speaker :

**Mr. Sanjay Chakraborty**

(Founder & Chief Marketing, ESS-K-SEE Consultancy)

This masterclass provided a strategic perspective, moving beyond mere visual identity to focus on comprehensive brand strategy and communication.

Mr. Chakraborty elaborated on how successful organizations build and maintain long-term brand equity through authentic communication and market positioning. This knowledge is vital for candidates aspiring to roles in marketing, PR, and C-suite strategy, as it equips them with the ability to define and drive an organization's core narrative.

## • Mastering Capital Markets: Investor Awareness Program



### Expert Session on NSE (National Stock Exchange)

### Speaker :

**Ms. Ruja Sutariya**

CA & SEBI Empanelled Trainer

Through practical and detailed insights, this session demystified the workings of investment mechanisms and the complexities of the financial markets.

Students were trained on essential concepts of financial planning, risk assessment, and market structure. The program instilled a strong foundation in ethical and informed investment practices, providing knowledge that translates directly into skills valuable for roles in finance, wealth management, and capital planning.

Focusing specifically on India's premier financial institution, this session gave students direct exposure to the operational framework of the National Stock Exchange (NSE).

The session covered trading mechanisms, regulatory oversight, and the role of the exchange in capital formation. This practical understanding of market operations is essential for candidates targeting roles in financial services, brokerage, and institutional trading environments.



- **Decoding Disruptive Technology: Data Analytics, Blockchain & FinTech**



**Speaker :**

**Mr. Chirag Kapadia**

(Director of TactPRO Consulting Pvt. Ltd.)

This crucial session offered students a vital understanding of the technologies driving modern business and finance, with a deep dive into Blockchain applications and Data Analytics.

It emphasized how to leverage digital tools for strategic decision-making and innovation, exposing students to the emerging FinTech landscape. This expertise ensures our graduates possess the technical literacy and foresight required for 21st-century management, preparing them for roles in digitally-driven organizations.

- **Industrial Visit to Bombay Stock Exchange (BSE)**



The industrial visit to the Bombay Stock Exchange (BSE) was organized with the aim of providing students from the BBA, MBA Sem II, and MBA Sem IV programs with firsthand knowledge and exposure to the workings of the securities market. The main objective was to educate the students on managing their finances and investments, the various avenues available in the stock market, and the importance of regulatory compliance. Additionally, the visit aimed to familiarise students with the investor certification process, KYC (Know Your Customer) compliance, and the procedures for the unfreezing of a demat account, which are all integral parts of modern-day investing and trading.



## • Wellness & Holistic Management: Healing through Ayurveda



### Speaker :

**Mr. Vaidya Aditya Parekh**

(Ayurvedic Practitioner & Ayushkamiya Ayurvedic Consultancy)

This session provided a valuable perspective on holistic wellness and its direct impact on employee productivity and organizational culture.

It covered the importance of maintaining employee health and promoting work-life balance in a competitive environment, a major focus for contemporary HR departments. This knowledge prepares graduates to be empathetic and efficient managers who understand the value of employee well-being in maximizing organizational performance.

## • Drug Deaddiction Awareness Programme



### Speaker :

**Government of Gujarat**

The session focused on pressing societal issues, specifically de-addiction and drug awareness, which are crucial components of corporate social responsibility. It instilled a strong sense of social awareness and ethical accountability, essential for modern business leaders. Students learned about community engagement and the critical role corporations play in promoting public welfare, ensuring our graduates are managers who prioritize sustainability and ethical decision-making in all business actions.

**D-EADDICTIION DRUG AWARENESS SESSION**



# Real-World Application: Industry Immersion & Field Exposure

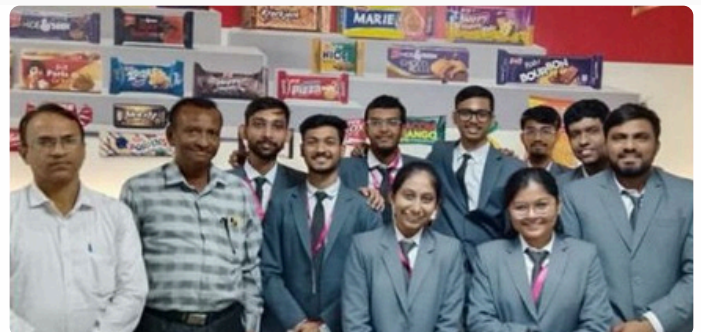
## Adani Mundra Port Visit

At the Ahmedabad Institute of Business Management (AIBM), we emphasize experiential learning through real-world exposure. Our MBA students visited the Adani-managed Mundra Port, gaining first-hand insights into global logistics, port operations, and international supply chain management. This visit bridged theory with practice, shaping students into industry-ready professionals equipped to contribute effectively from day one.



## Parle-G Factory Visit

Students witnessed the principles of operations management and quality control in action at one of India's largest FMCG manufacturers. The Parle-G visit provided deep insight into high-volume mass production, efficient supply chain management, and the complexities of maintaining product quality at an industrial scale. This exposure is invaluable for candidates targeting roles in manufacturing, operations, and general management across the consumer goods sector.





# Innovation & Entrepreneurship Ecosystem Access

## Strategic Exposure: i-Hub (Gujarat Student Startup and Innovation Hub) Visit

Our MBA students explored the complete entrepreneurial journey during their visit to i-Hub, gaining first-hand insights into innovation, incubation, and startup growth. They interacted with founders and industry experts, understanding real-world business challenges and funding mechanisms. This experience nurtures entrepreneurial thinking and prepares students for leadership roles in innovation-driven organizations.



## Professional Representation at the Education Expo

MBA students from Ahmedabad Institute of Business Management (AIBM) proudly represented the institute at the Education Expo 2025, showcasing innovation, leadership, and excellence. The event provided a platform to engage with industry experts and academic leaders. Through active participation, students enhanced their communication and networking skills, reflecting AIBM's focus on holistic, industry-oriented learning.





# Meet The Team

At Ahmedabad Institute of Business Management, our strength lies in our dedicated team of educators, mentors, and industry professionals who bring knowledge, passion, and experience into every classroom.



## Dr. Rajeev Singh

Qualification: MBA, PhD  
Designation: Assistant Professor  
Experience: 14 years



## Dr. Mukshita Dhrangadharia

Qualification: PhD, NET  
Designation: Assistant Professor  
Experience: 12 years



## Dr. Simran Sikh

Qualification: B.Com, M.Com, M.Phil, PhD (Accountancy), GSET  
Designation: Assistant Professor  
Experience: 8 Months



## Ms. Sakhi Sharma

Qualification: M.A. In English  
Designation: Assistant Professor  
Experience: 2 years 4 months



## Ms. Nirali Shah

Qualification: M.Com, PhD (Synopsis Submitted)  
Designation: Assistant Professor  
Experience: 4 years



## Ms. Dhara Dalal

Qualification: B.Com, M.Com  
Designation: Assistant Professor  
Experience: 4 Years



## Ms. Dipal Maunik Modi

Qualification: Master of Library Information Science  
Designation: Librarian  
Experience: 8.5 Years



## Mr. Gopal Thori

Qualification: 10<sup>th</sup> + ITI Copa  
Designation: IT Lab Assistant  
Experience: 5 Years 10 months

# Batch Profile

BAJMC 2.94

BCA 2.94

BBA 23.52

B.Tech 5.88

B.Com 64.72

## Batch Diversity

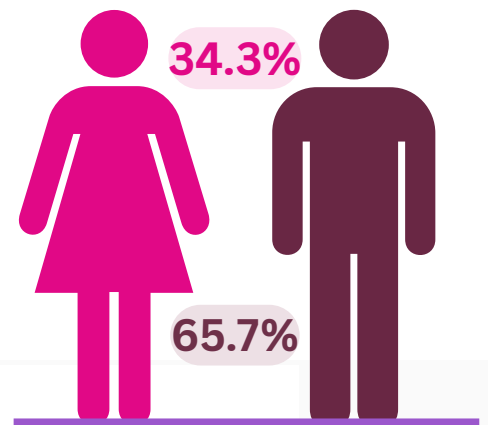
0 10 20 30 40 50 60 70

Freshers  
74.28%

Experienced  
25.71%

## BATCH DISTRIBUTION

### GENDER WISE



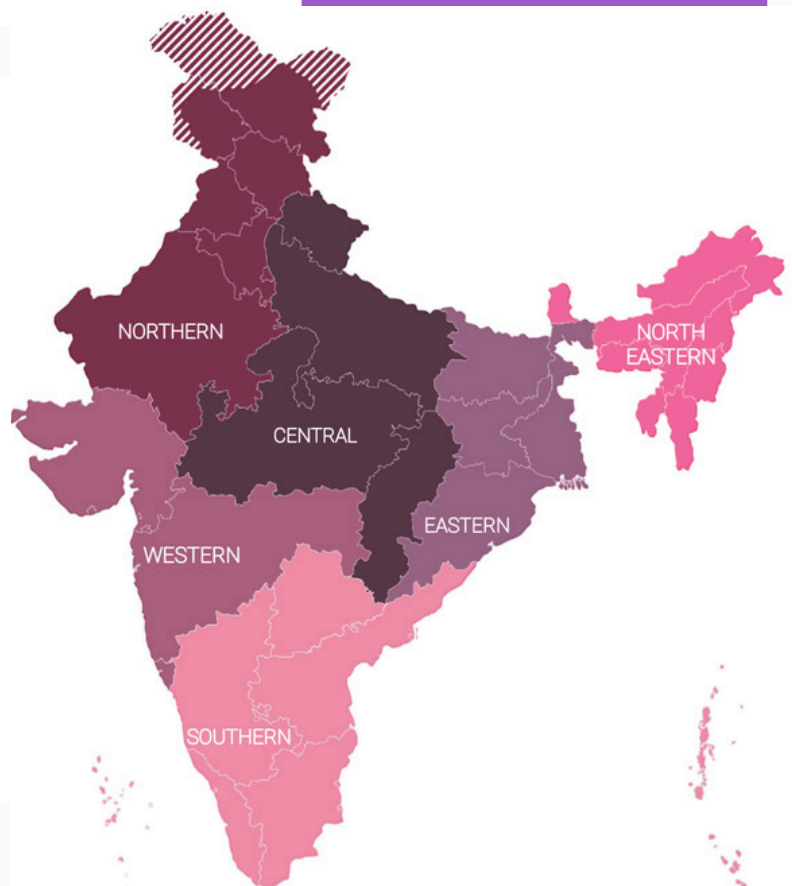
## GEOGRAPHICAL DISTRIBUTION OF BATCH

Northern: 5.71%

Central: 5.71%

Western: 85%

North Eastern: 2.85%





# Students' Profile



## **Binal Bhut**

**Qualification:** B.Com Graduate/MBA (2026)

**SIP Company:** Shanghai Investment and Financial Advisor

**SIP Topic:** Examining Investors Behaviour And Mutual Fund Investment Trends With Respect To Angel One

**Duration of Internship:** 3 Months

**Specialization:** Finance



## **Kaushal Chauhan**

**Qualification:** BBA Graduate/MBA (2026)

**SIP Company:** Deepak Foundation

**SIP Topic:** Strengthening Database Management For Vocational Training And Samaj Suraksha Sankul

**Duration of Internship:** 3 Months

**Specialization:** Finance



## **Jahanvi Patani**

**Qualification:** B.Com Graduate/MBA (2026)

**SIP Company:** Motilal Oswal Financial Services

**SIP Topic:** A study about Systematic Investment plan for motilal oswal financial services limited

**Duration of Internship:** 3 Months

**Specialization:** Finance



## **Vimal Kumar Yadav**

**Qualification:** B.Com Graduate/MBA (2026)

**SIP Company:** Creditsea Pvt. Ltd.

**SIP Topic:** Credit Risk Management And Operational Strategies In The Fintech Payday Lending Sector: A Case Study Of Creditsea Pvt. Ltd

**Duration of Internship:** 3 Months

**Specialization:** Finance



# Students' Profile



## Jayan Ramanbhai Patel

**Qualification:** B.Com Graduate/MBA (2026)

**SIP Company:** Motilal Oswal Financial Services

**SIP Topic:** A Study About IPO (Initial Public Offering) In The Indian Market At Motilal Oswal Financial Services Ltd.

**Duration of Internship:** 3 Months

**Specialization:** Finance



## Princy Bhavswami

**Qualification:** B.Com Graduate/MBA (2026)

**SIP Company:** MRA Jain Association

**SIP Topic:** GST Registration To Return Filing: A Complete Practical Overview

**Duration of Internship:** 3 Months

**Specialization:** Finance



## Anchalrani Kaushal

**Qualification:** B.Com Graduate/MBA (2026)

**SIP Company:** H&B Infotech

**SIP Topic:** A Study On The Challenges In The Management Process And Intervention To Minimize Management Lapses At H&B Infotech

**Duration of Internship:** 3 Months

**Specialization:** Finance



## Khushi Patidar

**Qualification:** BBA Graduate/MBA (2026)

**SIP Company:** Motilal Oswal Financial Services

**SIP Topic:** An Analytical Study Of Investor Perceptions And Systematic Investment Plan Performance In Mutual Funds

**Duration of Internship:** 3 Months

**Specialization:** Finance





# Students' Profile



## Jahiruddin M Ansari

**Qualification:** B.Com Graduate/M.com, MBA (2026)

**SIP Company:** Maahi Technoplast

**SIP Topic:** A Study On Accounting And Taxation Practices In MSME's

**Duration of Internship:** 3 Months

**Specialization:** Finance

**MAAHI**  
**Techno-plast**



## Yasin Shaikh

**Qualification:** B.Com Graduate/MBA (2026)

**SIP Company:** Angel One Ltd

**SIP Topic:** Stock Market And Investment Services

**Duration of Internship:** 3 Months

**Specialization:** Finance



## Sujal Dineshbhai Savaliya

**Qualification:** B.Com Graduate/MBA (2026)

**SIP Company:** Four Points By Sheraton

**SIP Topic:** Income Audit: Challenges, Solutions, And Best Practices In Financial Control

**Duration of Internship:** 3 Months

**Specialization:** Finance

**FOUR**  
**POINTS**  
BY SHERATON  
.....  
Ahmedabad



## Kaiyum Pathan

**Qualification:** B.Com Graduate/MBA (2026)

**SIP Company:** CareBmw Incinerator

**SIP Topic:** Impact Of GST on Day-to-Day Life

**Duration of Internship:** 3 Months

**Specialization:** Finance



# Students' Profile



## Vishalsingh Viajysingh Rajput

**Qualification:** B.Com Graduate/MBA (2026)

**SIP Company:** Confiance Bizsol Pvt. Ltd.

**SIP Topic:** A Review Of Financial Analysis, Payroll, Reconciliation, And Us Tax In Accounting

**Duration of Internship:** 3 Months

**Specialization:** Finance



## Bhavik Ashishbhai Shah

**Qualification:** B.Com Graduate/MBA (2026)

**SIP Company:** CA Dhaval Padiya and CO.

**SIP Topic:** Accounting Errors and Financial Reporting

**Duration of Internship:** 3 Months

**Specialization:** Finance



## Rashmi Kashyap

**Qualification:** B.Tech Graduate/MBA (2026)

**SIP Company:** Infro Agro and Food Solutions

**SIP Topic:** Strategic Working Capital Management For Infro Food and Agro Solutions: Navigating Seasonal Cash Flow Challenges in the Indian Food Additives Market

**Duration of Internship:** 3 Months

**Specialization:** Finance



## Bhavin Chavda

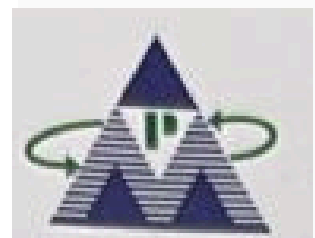
**Qualification:** B.Com Graduate/MBA (2026)

**SIP Company:** PMP Infratech limited

**SIP Topic:** A Study on Financial Viability of PMP INFRATHEC.Ltd

**Duration of Internship:** 3 Months

**Specialization:** Finance





# Students' Profile



## Aishwariya Shah

**Qualification:** BBA Graduate/MBA (2026)

**SIP Company:** Four points by Sheraton Ahmedabad

**SIP Topic:** A Study On The Challenges In The Overtime Approval Process And HR Interventions To Minimize OT Lapses At Four Points By Sheraton, Ahmedabad (Marriott International, Inc.)

**Duration of Internship:** 3 Months

**Specialization:** Human Resources

FOUR  
POINTS  
BY SHERATON

Ahmedabad



## Yash Rohit

**Qualification:** BBA Graduate/MBA (2026)

**SIP Company:** Blue Star Ltd.

**SIP Topic:** A Study On Factors Affecting Employees To Their Job Engagement And Involvement At Blue Star Ltd Dadra Plant

**Duration of Internship:** 3 Months

**Specialization:** Human Resources



## Shalu Prajapati

**Qualification:** BBA Graduate/MBA (2026)

**SIP Company:** BRL Logistics

**SIP Topic:** Role Of HR In Managing Of Labours Laws In the Logistics Sector

**Duration of Internship:** 3 Months

**Specialization:** Human Resources



## Kanishk Mishra

**Qualification:** BAJMC Graduate/MBA (2026)

**SIP Company:** Aficianado Technologies

**SIP Topic:** Bridging The Skill Gap: A Strategic Framework For Aligning India's Education System With Future Workforce Demands

**Duration of Internship:** 3 Months

**Specialization:** Human Resources



# Students' Profile



## Devendra Patani

**Qualification:** BCA Graduate/MBA (2026)

**SIP Company:** Vyapaarjagat.com

**SIP Topic:** A Study Of Impact Of Ai On Social Media Marketing Strategy

**Duration of Internship:** 3 Months

**Specialization:** Human Resources



## Shivam Sharma

**Qualification:** B.Com Graduate/MBA (2026)

**SIP Company:** Metlax International Pvt. Ltd.

**SIP Topic:** A Study On The Work-LifeBalance Of Employees At MetlaxPvt Ltd

**Duration of Internship:** 3 Months

**Specialization:** Human Resources



## Barkha Korpe

**Qualification:** B.Com Graduate/MBA (2026)

**SIP Company:** Jadeblue Lifestyle Ltd

**SIP Topic:** The Impact Of Hr Policy On Employee Satisfaction And Commitment In The Fashion Industry

**Duration of Internship:** 3 Months

**Specialization:** Human Resources



## Jay Makadiya

**Qualification:** BBA Graduate/MBA (2026)

**SIP Company:** SSS Risk Management

**SIP Topic:** Intersection of Fintech in Insurance and Finance.

**Duration of Internship:** 3 Months

**Specialization:** Finance





# Students' Profile



## Sunil Prajapati

**Graduation** - B.Com Graduate/MBA (2026)

**SIP Company** - Career Craft

**SIP Topic** - A Study Of The Impact Of Branding Strategy With Special Reference to Career Craft

**Duration of Internship** - 3 months

**Specialization:** Marketing



## Rushil Shah

**Qualification:** B.Tech Graduate/MBA (2026)

**SIP Company:** Vyapaar Jagat

**SIP Topic:** The Impact of Data Analytics on Onboarding Strategies and Community Growth Among Female Entrepreneurs

**Duration of Internship:** 3 Months

**Specialization:** Marketing



## Jainil Soni

**Qualification:** BBA Graduate/MBA (2026)

**SIP Company:** Career Craft

**SIP Topic:** Marketing Strategy of Online Learning Platform

**Duration of Internship:** 3 Months

**Specialization:** Marketing



## Priyansi Vipulbhai Vaviya

**Qualification:** B.Com Graduate/MBA (2026)

**SIP Company:** Career Craft

**SIP Topic:** A study of the impact of social media (Instagram) marketing strategies on consumer behaviour in Ahmedabad

**Duration of Internship:** 3 Months

**Specialization:** Marketing



# Students' Profile



## Chirag Kumar

**Qualification:** B.Com Graduate/MBA (2026)

**SIP Company:** Career Craft

**SIP Topic:** A study on Brand Awareness of Online learning platforms Among Students with Special reference to Career Craft

**Duration of Internship:** 3 Months

**Specialization:** Marketing



## Darshan Patel

**Qualification:** BBA Graduate/MBA (2026)

**SIP Company:** Amin Migration

**SIP Topic:** A Study on the Effectiveness of B2B in Immigration Services

**Duration of Internship:** 3 Months

**Specialization:** Marketing



## Mahin Thakor

**Qualification:** BBA Graduate/MBA (2026)

**SIP Company:** Career Craft

**SIP Topic:** A Study of Customer (students) Satisfaction Analysis of Course Content Formats

**Duration of Internship:** 3 Months

**Specialization:** Marketing



## Mann Dharmeshkumar Dave

**Qualification:** B.Com Graduate/MBA (2026)

**SIP Company:** Amin Migration

**SIP Topic:** Leveraging Human Networking To Drive Business Sales In The Age Of AI

**Duration of Internship:** 3 Months

**Specialization:** Marketing





# Students' Profile



## **Samiya Pitol**

**Qualification:** BBA Graduate/MBA (2026)

**SIP Company:** Career Craft

**SIP Topic:** A Study On Student Satisfaction Analysis Towards Virtual Learning With Reference To Career Craft

**Duration of Internship:** 3 Months

**Specialization:** Marketing



## **Riya Rasalkar**

**Qualification:** B.Com Graduate/MBA (2026)

**SIP Company:** Trutask Finconsulting Pvt Ltd

**SIP Topic:** Customer Satisfaction Analysis Of Car Insurance Sales And Service

**Duration of Internship:** 3 Months

**Specialization:** Marketing



## **Aadil Ansari**

**Qualification:** B.Com Graduate/MBA (2026)

**SIP Company:** Active-Flow Controls Pvt Ltd

**SIP Topic:** A Study on Common Issues Faced In Import-Export Business Operation & Documentation

**Duration of Internship:** 3 Months

**Specialization:** Marketing





**Cipla**



**Hindustan Unilever Limited**



**HDFC BANK**  
We understand your world



**MAXGEN**



**sampad**  
— simply better value —



**RBL BANK**  
*apno ka bank*



**ITC Limited**



**Holiday Inn Express**



**ICICI Bank**



**kotak**  
Kotak Mahindra Bank



**#1 Vinayak Infosoft**  
Making you grow.....



**equitas**



**VoloFin**

Shares of Equitas Holdings To List on 21st April  
Allotment ratio fixed at 8:10.



## Where Our Students Launch Careers



**ADITYA BIRLA GROUP**



**Marriott**



**BAJAJ**



**TCS** **TATA CONSULTANCY SERVICES**



**TAJ**  
HOTELS • PALACES • RESORTS • SAFARIS



**asianpaints**



**NISSAN**



**Pramukh GROUP** | **OMKAR GROUP**  
**rivanta**

**& Many  
More...**



# From Memoir



Moments captured in time, memories of a little journey. That'll linger with us forever. Time has a way of moving too fast, blurring days into distant memories. But these photographs allow us to pause the clock.





**AHMEDABAD  
INSTITUTE**  
of Business Management

**We're Always here to guide you toward a brighter future. Reach out to us for - Placement Drive Details, Course Information, or any inquiries our team will be happy :) to assist you.**

**Contact Us**

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7863866399  
079-27556142



placements@aibm.org.in



AIBM Campus, Near Usmanpura Water Tank, Ashram Road, Usmanpura, Ahmedabad - 380013