



AHMEDABAD
INSTITUTE
OF BUSINESS MANAGEMENT

MBA Placement Brochure

Batch 2024-2026

Ahmedabad Institute of Business Management

where education meets excellence. Empowering future leaders
through knowledge, innovation, and values.



**“Education is not just
about learning facts,
but training the mind
to think and create the
future.”**



Index

The Trustee's Mandate

Director's Message

About The Institute

Mission and Vision

Future Ready Insights

Real-World Application

Meet The Team

Batch Profile

Student Profile

Where Our Students Launch Careers

From Memoir

The Trustee's Mandate

In today's rapidly transforming business landscape, organisations seek professionals who are not only knowledgeable but also adaptable, ethical, and resilient. At Ahmedabad Institute of Business Management (AIBM), we take great pride in shaping such future-ready leaders through a rigorous and well-structured academic and professional grooming process.

Our institution is built on the philosophy that true education goes far beyond classroom instruction. Every student at AIBM undergoes a disciplined journey of continuous learning through a blend of academic rigour, industry exposure, skill-based training, field projects, simulations, internships, and personality development initiatives. This holistic approach ensures that our students graduate not only with strong conceptual clarity but also with the confidence and professionalism required to excel in the corporate world.

As Trustees, our vision is to create an ecosystem where talent is nurtured, values are strengthened, and potential is transformed into performance. We remain deeply committed to maintaining high academic standards, upgrading infrastructure, fostering industry connections, and ensuring that our students are exposed to real-world business challenges from the very beginning of their journey.

We express our sincere appreciation to our esteemed recruiting partners for reposing their faith in AIBM and our students. Your continuous association inspires us to further enhance the quality of management education we provide. We look forward to a long-term, mutually enriching partnership as we collectively groom competent professionals and responsible leaders for the future.



Dr. Paresh Gajjar

*Founding Director &
Trustee*



Director's Message

Gurvish Gajjar

In a global landscape defined by rapid innovation and constant disruption, success belongs to those who can think critically, act ethically, and lead with confidence. At the Ahmedabad Institute of Business Management (AIBM), we are steadfast in our commitment to developing such professionals—individuals who possess the perfect blend of competence, creativity, and character.

AIBM was founded on the belief that true management education extends far beyond theoretical concepts. We emphasise immersive, experiential learning through case studies, live projects, research initiatives, and a rigorous 90-day Summer Internship Project that exposes students to real-world business challenges. This hands-on approach ensures our students can effectively apply classroom knowledge to solve complex industry problems.

Our distinguished faculty brings a wealth of academic excellence and industry insight to the classroom, ensuring that our curriculum remains relevant and transformative. However, education at AIBM is not merely about employability; it is about forging leaders ready to create a meaningful impact in their organisations and communities. We take immense pride in the professional growth our students achieve during their time with us. It is with this spirit of excellence that we warmly welcome our esteemed recruiters and industry partners to engage with our talent and join us in shaping the future of business leadership.

About The Institute

The Ahmedabad Institute of Business Management (AIBM) is a premier institution dedicated to shaping future business leaders through our rigorous BBA Hons and MBA programs. Strategically located in the heart of Ahmedabad, Gujarat, AIBM bridges the gap between academic theory and practical application.

Our curriculum is meticulously designed to meet the demands of today's dynamic corporate environment, providing students with a holistic understanding of modern management practices. We are committed to equipping our students with the specific skills necessary to excel in the competitive global marketplace.

Beyond the classroom, AIBM offers state-of-the-art infrastructure and access to a robust alumni network. We foster a culture of academic excellence, innovation, and integrity, ensuring that every graduate leaves not just with a degree but as a responsible and visionary leader ready for the future.



MISSION

Design and develop a curriculum that is skill driven, competent, and industry relevant, with result focused methods that are made possible by state-of-the-art infrastructure.

By using innovative teaching methods, students' behavioral, analytic, research, and ethical capacities are improved, which better prepares them to tackle both the difficulties of today and those of the future in the professional world.

To cultivate the students' potential to become successful business professionals of the future by providing them with a supportive academic environment that includes co-curricular and extra-curricular activities.

To conduct an impartial evaluation of the pupils, develop an evaluation method that is open and objective.

To place an emphasis on the holistic, value-driven development of students via constructive interactions with the academic community, the business community, and society as a whole.

VISION

To be the preeminent center for learning and research by instilling powerful conceptual and analytical skills that transform individuals into corporate leaders with a sense of responsibility towards all spheres of society. This will allow us to fulfill our mission of becoming the preeminent center for learning and research.



Future-Ready Insights: Our Expert Speaker Series

• The Power of Identity: A Brand is Not Just a Logo



Speaker :

Mr. Sanjay Chakraborty

(Founder & Chief Marketing, ESS-K-SEE Consultancy)

This masterclass provided a strategic perspective, moving beyond mere visual identity to focus on comprehensive brand strategy and communication.

Mr. Chakraborty elaborated on how successful organizations build and maintain long-term brand equity through authentic communication and market positioning. This knowledge is vital for candidates aspiring to roles in marketing, PR, and C-suite strategy, as it equips them with the ability to define and drive an organization's core narrative.

• Mastering Capital Markets: Investor Awareness Program



Speaker :

Ms. Ruja Sutariya

CA & SEBI Empanelled Trainer

Through practical and detailed insights, this session demystified the workings of investment mechanisms and the complexities of the financial markets.

Students were trained on essential concepts of financial planning, risk assessment, and market structure. The program instilled a strong foundation in ethical and informed investment practices, providing knowledge that translates directly into skills valuable for roles in finance, wealth management, and capital planning.

Focusing specifically on India's premier financial institution, this session gave students direct exposure to the operational framework of the National Stock Exchange (NSE).

The session covered trading mechanisms, regulatory oversight, and the role of the exchange in capital formation. This practical understanding of market operations is essential for candidates targeting roles in financial services, brokerage, and institutional trading environments.

- **Decoding Disruptive Technology: Data Analytics, Blockchain & FinTech**



Speaker:

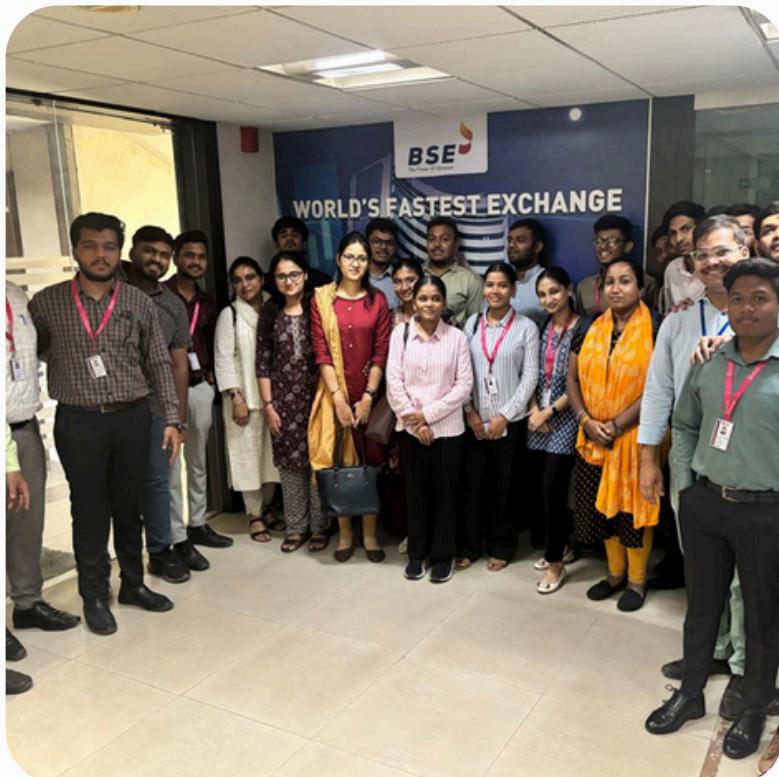
Mr. Chirag Kapadia

(Director of TactPRO Consulting Pvt. Ltd.)

This crucial session offered students a vital understanding of the technologies driving modern business and finance, with a deep dive into Blockchain applications and Data Analytics.

It emphasized how to leverage digital tools for strategic decision-making and innovation, exposing students to the emerging FinTech landscape. This expertise ensures our graduates possess the technical literacy and foresight required for 21st-century management, preparing them for roles in digitally-driven organizations.

- **Industrial Visit to Bombay Stock Exchange (BSE)**



The industrial visit to the Bombay Stock Exchange (BSE) was organized with the aim of providing students from the BBA, MBA Sem II, and MBA Sem IV programs with firsthand knowledge and exposure to the workings of the securities market. The main objective was to educate the students on managing their finances and investments, the various avenues available in the stock market, and the importance of regulatory compliance. Additionally, the visit aimed to familiarise students with the investor certification process, KYC (Know Your Customer) compliance, and the procedures for the unfreezing of a demat account, which are all integral parts of modern-day investing and trading.

• Wellness & Holistic Management: Healing through Ayurveda



Speaker:

Mr. Vaidya Aditya Parekh

(Ayurvedic Practitioner & Ayushkamiya Ayurvedic Consultancy

This session provided a valuable perspective on holistic wellness and its direct impact on employee productivity and organizational culture.

It covered the importance of maintaining employee health and promoting work-life balance in a competitive environment, a major focus for contemporary HR departments. This knowledge prepares graduates to be empathetic and efficient managers who understand the value of employee well-being in maximizing organizational performance.

• Drug Deaddiction Awareness Programme



Speaker:

Government of Gujarat

The session focused on pressing societal issues, specifically de-addiction and drug awareness, which are crucial components of corporate social responsibility. It instilled a strong sense of social awareness and ethical accountability, essential for modern business leaders. Students learned about community engagement and the critical role corporations play in promoting public welfare, ensuring our graduates are managers who prioritize sustainability and ethical decision-making in all business actions.

Real-World Application: Industry Immersion & Field Exposure

Adani Mundra Port Visit

At the Ahmedabad Institute of Business Management (AIBM), we emphasize experiential learning through real-world exposure. Our MBA students visited the Adani-managed Mundra Port, gaining first-hand insights into global logistics, port operations, and international supply chain management. This visit bridged theory with practice, shaping students into industry-ready professionals equipped to contribute effectively from day one.



Parle-G Factory Visit

Students witnessed the principles of operations management and quality control in action at one of India's largest FMCG manufacturers. The Parle-G visit provided deep insight into high-volume mass production, efficient supply chain management, and the complexities of maintaining product quality at an industrial scale. This exposure is invaluable for candidates targeting roles in manufacturing, operations, and general management across the consumer goods sector.



Innovation & Entrepreneurship Ecosystem Access

Strategic Exposure: i-Hub (Gujarat Student Startup and Innovation Hub) Visit

Our MBA students explored the complete entrepreneurial journey during their visit to i-Hub, gaining first-hand insights into innovation, incubation, and startup growth. They interacted with founders and industry experts, understanding real-world business challenges and funding mechanisms. This experience nurtures entrepreneurial thinking and prepares students for leadership roles in innovation-driven organizations.



Professional Representation at the Education Expo

MBA students from Ahmedabad Institute of Business Management (AIBM) proudly represented the institute at the Education Expo 2025, showcasing innovation, leadership, and excellence. The event provided a platform to engage with industry experts and academic leaders. Through active participation, students enhanced their communication and networking skills, reflecting AIBM's focus on holistic, industry-oriented learning.



Meet

The Team

At Ahmedabad Institute of Business Management, our strength lies in our dedicated team of educators, mentors, and industry professionals who bring knowledge, passion, and experience into every classroom.



Dr. Rajeev Singh

Qualification: MBA, PhD

Designation: Assistant Professor

Experience: 14 years



Dr. Mukshita Dhrangadharia

Qualification: PhD, NET

Designation: Assistant Professor

Experience: 12 years



Dr. Simran Sikh

Qualification: B.Com, M.Com, M.Phil, PhD (Accountancy), GSET

Designation: Assistant Professor

Experience: 8 Months



Ms. Sakhi Sharma

Qualification: M.A. In English

Designation: Assistant Professor

Experience: 2 years 4 months



Ms. Nirali Shah

Qualification: M.Com, PhD (Synopsis Submitted)

Designation: Assistant Professor

Experience: 4 years



Ms. Dhara Dalal

Qualification: B.Com, M.Com

Designation: Assistant Professor

Experience: 4 Years



Ms. Dipal Maunik Modi

Qualification: Master of Library Information Science

Designation: Librarian

Experience: 8.5 Years



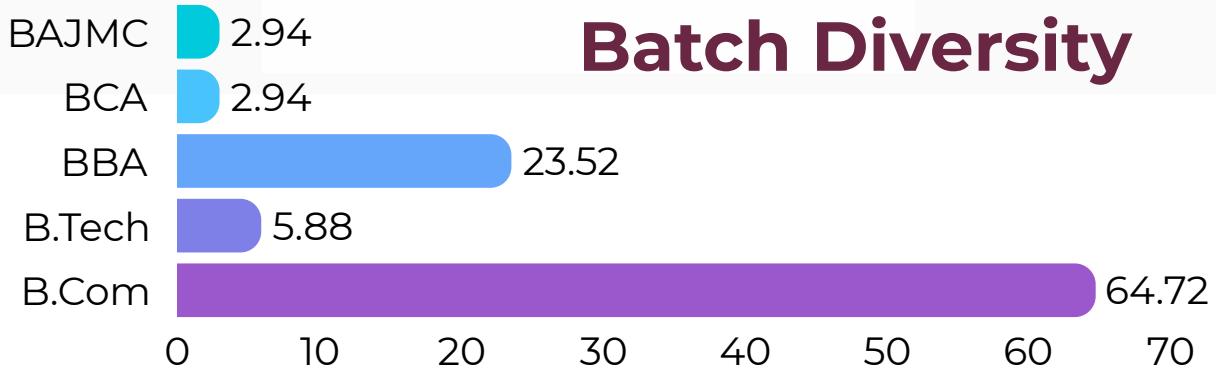
Mr. Gopal Thori

Qualification: 10th + ITI Copra

Designation: IT Lab Assistant

Experience: 5 Years 10 months

Batch Profile

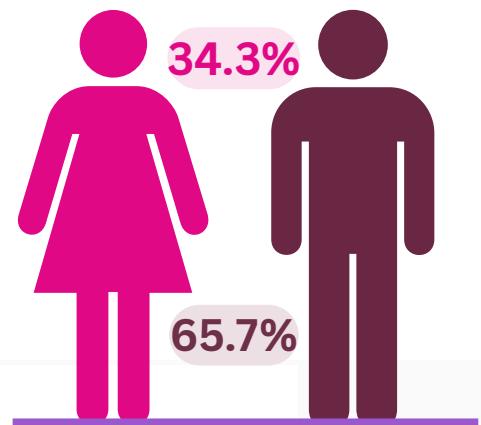


Freshers
74.28%

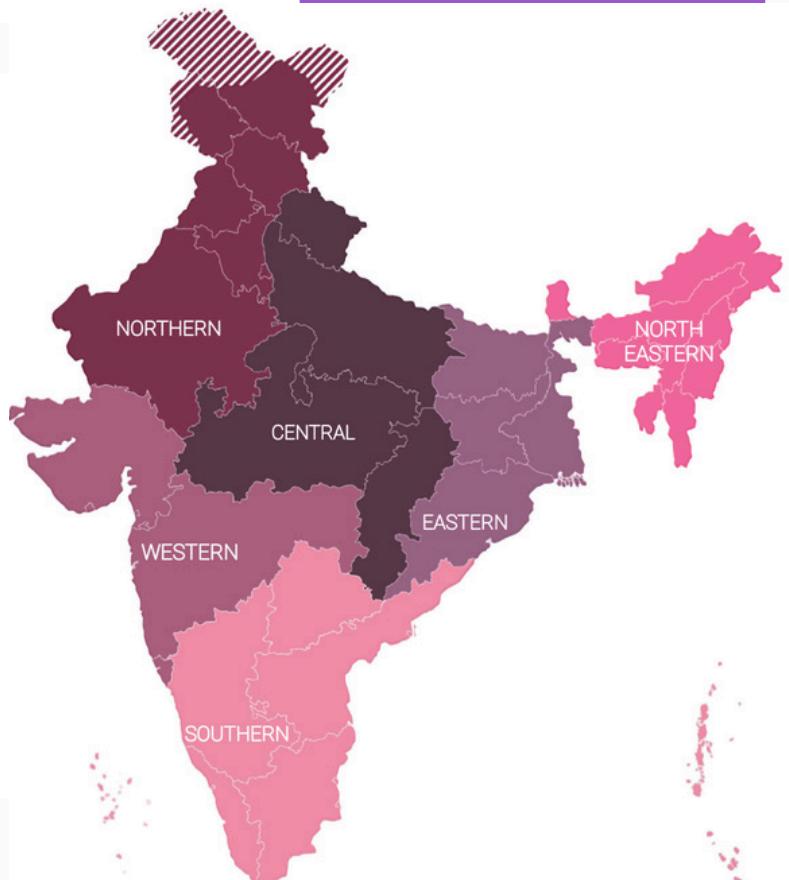
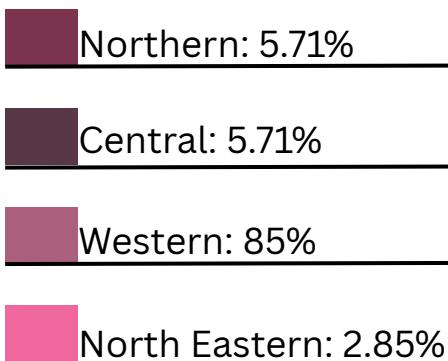
Experienced
25.71%

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GEOGRAPHICAL DISTRIBUTION OF BATCH



Students' Profile



Binal Bhut

Qualification: B.Com Graduate/MBA (2026)

SIP Company: Shanghai Investment and Financial Advisor

SIP Topic: Examining Investors Behaviour And Mutual Fund Investment Trends With Respect To Angel One

Duration of Internship: 3 Months

Specialization: Finance



Kaushal Chauhan

Qualification: BBA Graduate/MBA (2026)

SIP Company: Deepak Foundation

SIP Topic: Strengthening Database Management For Vocational Training And Samaj Suraksha Sankul

Duration of Internship: 3 Months

Specialization: Finance



Jahanvi Patani

Qualification: B.Com Graduate/MBA (2026)

SIP Company: Motilal Oswal Financial Services

SIP Topic: A study about Systematic Investment plan for motilal oswal financial services limited

Duration of Internship: 3 Months

Specialization: Finance



Vimal Kumar Yadav

Qualification: B.Com Graduate/MBA (2026)

SIP Company: Creditsea Pvt. Ltd.

SIP Topic: Credit Risk Management And Operational Strategies In The Fintech Payday Lending Sector: A Case Study Of Creditsea Pvt. Ltd

Duration of Internship: 3 Months

Specialization: Finance



Students' Profile



Jayan Ramanbhai Patel

Qualification: B.Com Graduate/MBA (2026)
SIP Company: Motilal Oswal Financial Services
SIP Topic: A Study About IPO (Initial Public Offering) In The Indian Market At Motilal Oswal Financial Services Ltd.
Duration of Internship: 3 Months
Specialization: Finance



Princy Bhavswami

Qualification: B.Com Graduate/MBA (2026)
SIP Company: MRA Jain Association
SIP Topic: GST Registration To Return Filing: A Complete Practical Overview
Duration of Internship: 3 Months
Specialization: Finance



Anchalrani Kaushal

Qualification: B.Com Graduate/MBA (2026)
SIP Company: H&B Infotech
SIP Topic: A Study On The Challenges In The Management Process And Intervention To Minimize Management Lapses At H&B Infotech
Duration of Internship: 3 Months
Specialization: Finance



Khushi Patidar

Qualification: BBA Graduate/MBA (2026)
SIP Company: Motilal Oswal Financial Services
SIP Topic: An Analytical Study Of Investor Perceptions And Systematic Investment Plan Performance In Mutual Funds
Duration of Internship: 3 Months
Specialization: Finance



Students' Profile



Jahiruddin M Ansari

Qualification: B.Com Graduate/M.com, MBA (2026)

SIP Company: Maahi Technoplast

SIP Topic: A Study On Accounting And Taxation Practices In MSME's

Duration of Internship: 3 Months

Specialization: Finance

**MAAHI
Techno-plast**



Yasin Shaikh

Qualification: B.Com Graduate/MBA (2026)

SIP Company: Angel One Ltd

SIP Topic: Stock Market And Investment Services

Duration of Internship: 3 Months

Specialization: Finance



Sujal Dineshbhai Savaliya

Qualification: B.Com Graduate/MBA (2026)

SIP Company: Four Points By Sheraton

SIP Topic: Income Audit: Challenges, Solutions, And Best Practices In Financial Control

Duration of Internship: 3 Months

Specialization: Finance

**FOUR
POINTS
BY SHERATON
.....
Ahmedabad**



Kaiyum Pathan

Qualification: B.Com Graduate/MBA (2026)

SIP Company: CareBmw Incinerator

SIP Topic: Impact Of GST on Day-to-Day Life

Duration of Internship: 3 Months

Specialization: Finance

**CARE
B.M.W. INCINERATOR
Since 2000
(Common Bio Medical Waste Treatment Facility)**

Students' Profile



Vishalsingh Viajysingh Rajput

Qualification: B.Com Graduate/MBA (2026)

SIP Company: Confiance Bizsol Pvt. Ltd.

SIP Topic: A Review Of Financial Analysis, Payroll, Reconciliation, And Us Tax In Accounting

Duration of Internship: 3 Months

Specialization: Finance



Bhavik Ashishbhai Shah

Qualification: B.Com Graduate/MBA (2026)

SIP Company: CA Dhaval Padiya and CO.

SIP Topic: Accounting Errors and Financial Reporting

Duration of Internship: 3 Months

Specialization: Finance



Rashmi Kashyap

Qualification: B.Tech Graduate/MBA (2026)

SIP Company: Infro Agro and Food Solutions

SIP Topic: Strategic Working Capital Management For Infro Food and Agro Solutions: Navigating Seasonal Cash Flow Challenges in the Indian Food Additives Market

Duration of Internship: 3 Months

Specialization: Finance

**Infro Agro
And
Food Solutions**



Bhavin Chavda

Qualification: B.Com Graduate/MBA (2026)

SIP Company: PMP Infratech limited

SIP Topic: A Study on Financial Viability of PMP INFRATECH.Ltd

Duration of Internship: 3 Months

Specialization: Finance



Students' Profile



Aishwariya Shah

Qualification: BBA Graduate/MBA (2026)
SIP Company: Four points by Sheraton Ahmedabad
SIP Topic: A Study On The Challenges In The Overtime Approval Process And HR Interventions To Minimize OT Lapses At Four Points By Sheraton, Ahmedabad (Marriott International, Inc.)
Duration of Internship: 3 Months
Specialization: Human Resources

FOUR
POINTS
BY SHERATON

.....
Ahmedabad



Yash Rohit

Qualification: BBA Graduate/MBA (2026)
SIP Company: Blue Star Ltd.
SIP Topic: A Study On Factors Affecting Employees To Their Job Engagement And Involvement At Blue Star Ltd Dadra Plant
Duration of Internship: 3 Months
Specialization: Human Resources

 BLUE STAR



Shalu Prajapati

Qualification: BBA Graduate/MBA (2026)
SIP Company: BRL Logistics
SIP Topic: Role Of HR In Managing Of Labours Laws In the Logistics Sector
Duration of Internship: 3 Months
Specialization: Human Resources

 BRL
LOGISTICS



Kanishk Mishra

Qualification: BAJMC Graduate/MBA (2026)
SIP Company: Aficianado Technologies
SIP Topic: Bridging The Skill Gap: A Strategic Framework For Aligning India's Education System With Future Workforce Demands
Duration of Internship: 3 Months
Specialization: Human Resources


AFICIONADO

Students' Profile



Devendra Patani

Qualification: BCA Graduate/MBA (2026)

SIP Company: Vyapaarjagat.com

SIP Topic: A Study Of Impact Of Ai On Social Media Marketing Strategy

Duration of Internship: 3 Months

Specialization: Human Resources



Shivam Sharma

Qualification: B.Com Graduate/MBA (2026)

SIP Company: Metlax International Pvt. Ltd.

SIP Topic: A Study On The Work-LifeBalance Of Employees At MetlaxPvt Ltd

Duration of Internship: 3 Months

Specialization: Human Resources



Barkha Korpe

Qualification: B.Com Graduate/MBA (2026)

SIP Company: Jadeblue Lifestyle Ltd

SIP Topic: The Impact Of Hr Policy On Employee Satisfaction And Commitment In The Fashion Industry

Duration of Internship: 3 Months

Specialization: Human Resources



Jay Makadiya

Qualification: BBA Graduate/MBA (2026)

SIP Company: SSS Risk Management

SIP Topic: Intersection of Fintech in Insurance and Finance.

Duration of Internship: 3 Months

Specialization: Finance



Students' Profile



Sunil Prajapati

Graduation - B.Com Graduate/MBA (2026)

SIP Company - Career Craft

SIP Topic - A Study Of The Impact Of Branding Strategy With Special Reference to Career Craft

Duration of Internship - 3 months

Specialization: Marketing



Rushil Shah

Qualification: B.Tech Graduate/MBA (2026)

SIP Company: Vyapar Jagat

SIP Topic: The Impact of Data Analytics on Onboarding Strategies and Community Growth Among Female Entrepreneurs

Duration of Internship: 3 Months

Specialization: Marketing



Jainil Soni

Qualification: BBA Graduate/MBA (2026)

SIP Company: Career Craft

SIP Topic: Marketing Strategy of Online Learning Platform

Duration of Internship: 3 Months

Specialization: Marketing



Priyansi Vipulbhai Vaviya

Qualification: B.Com Graduate/MBA (2026)

SIP Company: Career Craft

SIP Topic: A study of the impact of social media (Instagram) marketing strategies on consumer behaviour in Ahmedabad

Duration of Internship: 3 Months

Specialization: Marketing



Students' Profile



Chirag Kumar

Qualification: B.Com Graduate/MBA (2026)

SIP Company: Career Craft

SIP Topic: A study on Brand Awareness of Online learning platforms Among Students with Special reference to Career Craft

Duration of Internship: 3 Months

Specialization: Marketing



Darshan Patel

Qualification: BBA Graduate/MBA (2026)

SIP Company: Amin Migration

SIP Topic: A Study on the Effectiveness of B2B in Immigration Services

Duration of Internship: 3 Months

Specialization: Marketing



Mahin Thakor

Qualification: BBA Graduate/MBA (2026)

SIP Company: Career Craft

SIP Topic: A Study of Customer (students) Satisfaction Analysis of Course Content Formats

Duration of Internship: 3 Months

Specialization: Marketing



Mann Dharmeshkumar Dave

Qualification: B.Com Graduate/MBA (2026)

SIP Company: Amin Migration

SIP Topic: Leveraging Human Networking To Drive Business Sales In The Age Of AI

Duration of Internship: 3 Months

Specialization: Marketing



Students' Profile



Samiya Pitol

Qualification: BBA Graduate/MBA (2026)

SIP Company: Career Craft

SIP Topic: A Study On Student Satisfaction Analysis Towards Virtual Learning With Reference To Career Craft

Duration of Internship: 3 Months

Specialization: Marketing



Riya Rasalkar

Qualification: B.Com Graduate/MBA (2026)

SIP Company: Trutask Finconsulting Pvt Ltd

SIP Topic: Customer Satisfaction Analysis Of Car Insurance Sales And Service

Duration of Internship: 3 Months

Specialization: Marketing



Aadil Ansari

Qualification: B.Com Graduate/MBA (2026)

SIP Company: Active-Flow Controls Pvt Ltd

SIP Topic: A Study on Common Issues Faced In Import-Export Business Operation & Documentation

Duration of Internship: 3 Months

Specialization: Marketing



Cipla

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Kotak Mahindra Bank


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equitas


VoloFin

Shares of Equitas Holdings To List on 21st April
Allotment ratio fixed at 8:10.



Where Our Students Launch Careers



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From Memoir



Moments captured in time, memories of a little journey. That'll linger with us forever. Time has a way of moving too fast, blurring days into distant memories. But these photographs allow us to pause the clock.



**AHMEDABAD
INSTITUTE**
of Business Management

**We're Always here to guide you toward a
brighter future. Reach out to us for - Placement
Drive Details, Course Information, or any
inquiries our team will be happy :) to assist you.**

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