



Ahmedabad Institute of Business Management

CIRCULAR

Date: 18th August, 2025

Subject: Medium of Formal Communication for Students

All **BBA and MBA students** are hereby informed that the Institute will be using the following as the **primary sources of formal communication**:

1. Official College Email IDs
2. College Website

WhatsApp groups will only be used as a **secondary mode of communication**, limited to **reminders or emergency purposes**.

Students are kindly requested to **make it a regular habit to check their official email accounts and the college website on a daily basis**. This will help ensure that you remain updated with important notices, academic schedules, and other institutional announcements in a timely manner.

Your cooperation in following this communication practice will be highly appreciated.

By Order,

Institute Administration